

More power.  
More convenience.  
More capabilities for  
your practice.<sup>10</sup>

[Learn more at iTero.com](https://www.itero.com)

Visualize  
a better  
practice



1. Based on comparison of 40 start-up times between each product: iTero Element and iTero Element 2.
2. With a fully charged battery, the user can scan for 30 minutes without having to plug in for power.
3. To use the iTero Element Flex scanner, the user must purchase a laptop separately. To view a list of certified laptops, please visit the iTero.com website.
4. Scan times vary and depend on individual experience. Data on file at Align Technology.
5. Data on file at Align Technology, as of March 5, 2018. Invisalign scans include, but not limited to, additional aligner order scans, progress tracking, and does not reflect total Invisalign case shipments.
6. 25% faster scan processing with the iTero Element 2 as compared to the iTero Element, and based on comparison of 40 Invisalign scans and 40 restorative scans with 3 prep teeth processed by each product: iTero Element and iTero Element 2.
7. Data on file at Align Technology, as of April 10th, 2018.
8. Retrospective data evaluation and quantitative analysis completed by Dr. Mackay, University of Memphis. 495 orthodontic practices worldwide. Mackay MM, et al. Acquisition of a digital intraoral scanning device: An examination of practice volume changes and the economic impact via an interrupted time series analysis. The Journal of Clinical Dentistry 2017; 28 (Suppl): S1-S5.
9. Valuation based on \$5,500 Invisalign case fee. Median case fee of Invisalign treatment is often \$3,000 - \$8,000 in the U.S. per Invisalign.com website.
10. More power, convenience and capabilities compared to the iTero Element system.

# Powerful & portable



I'm **iTerro Element 2**  
and I bring innovation  
to visualization

iTerro Element 2 delivers faster scan processing, enhanced ergonomics and high-definition color imaging, making it the perfect partner for the modern practice.

#### Experience the next generation

- Next-gen computing means faster scan processing and quicker start-ups
- 2X faster start-up than the current iTero Element<sup>1</sup>
- Expanded 21.5" touch widescreen delivers better visualization
- Integrated battery for uninterrupted scanning<sup>2</sup>
- Ergonomic, centered cradle provides easy wand access

**We're big  
on results**

60 seconds

Complete a full arch scan in  
as little as 60 seconds<sup>4</sup>

I'm **iTerro Element Flex**  
and I go wherever you go

iTerro Element Flex, a wand-only system with a portable, custom carrying case, lets you bring the technology to even the smallest operator. Experience the convenience of on-the-go scanning.<sup>3</sup>

#### Experience portability

- Get the speed, reliability and clear imaging you've come to expect from iTero Element
- Wand-only system allows for quick and easy transport between offices
- Stunning 3D scans for chairside consults with compatible laptops<sup>3</sup>
- Carrying case fits the laptop, wand and accessories, with lightweight design and a compact footprint



6.3 million +

orthodontic scans  
performed worldwide<sup>5</sup>

3 million +

Invisalign treatment  
related scans<sup>5</sup>

25% faster

The iTero Element 2 processes  
scans 25% faster<sup>6</sup>

# Invisalign integration

I provide integrated solutions

The Invisalign & iTero solution is one extremely powerful digital solution with the proven ability to grow your practice.

### Increase case acceptance

Exclusively powered by iTero, the Invisalign Outcome Simulator helps patients visualize their treatment outcome, make real-time adjustments to simulations and easily project corrections, extractions, IPR, etc.

### Track progress

See how your patients' new scans compare with their ClinCheck treatment plans with Invisalign Progress Assessment. Use this tool as motivation on compliance or education on treatment tracking.

### Plan faster

ClinCheck treatment plans submitted using iTero scans are typically posted, on average, 3 times faster to the Invisalign Doctor Site (IDS) than cases using PVS impressions.<sup>7</sup>



I'm proven to grow practices

A recent peer-reviewed study published by *The Journal of Clinical Dentistry* confirms the introduction of iTero digital scanning with Invisalign treatment increases case volume and drives practice growth.<sup>8</sup>

Within 6 months

the iTero scanner can pay for itself<sup>9</sup>



More cases

12.42

additional Invisalign cases at 12 months



Greater receipts

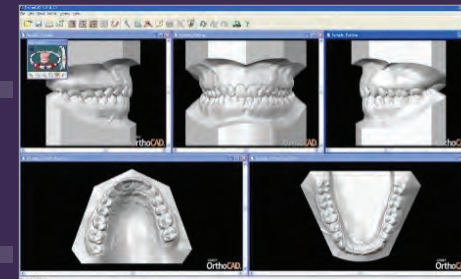
\$66,000

increases in Invisalign receipts at 12 months<sup>9</sup>

# Comprehensive platform



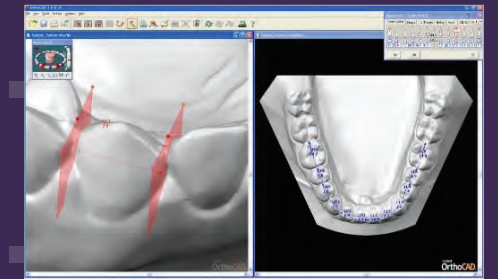
The iTero Element orthodontic software is a comprehensive platform to service your orthodontic practice needs.



Gallery view for case presentation



Model with full ABO base



Measurement tools

#### OrthoCAD software integration

With tools for digital analytics and practice management integration, OrthoCAD software helps to ensure that your workflow moves smoothly from performing orthodontic measurements to syncing up patient records.

Digital analytics tools include: teeth width, space, T-J Moyers, Bolton, arch width, canine distance, and overbite/overjet measurements, including point-to-point, point-to-plane, and plane-to-plane measurements.

#### Open STL export

iTero iRecord STL files are open to send directly to your lab or to export from your iTero cloud account. Scans can be sent to third-party treatment planning providers and can also be exported for integration with cone beam CT data.

#### Lab connectivity

Send iRecord scans directly to the lab of your choice to quickly and easily process orthodontic appliances, retainers, printed models, indirect bonding and more.

# Seeing is believing

Don't just tell your patients they need treatment.

**Show them why.**

The power of seeing is believing is unleashed through iTero visualization tools. Keep your patients engaged throughout their entire treatment journey: from beginning to end.

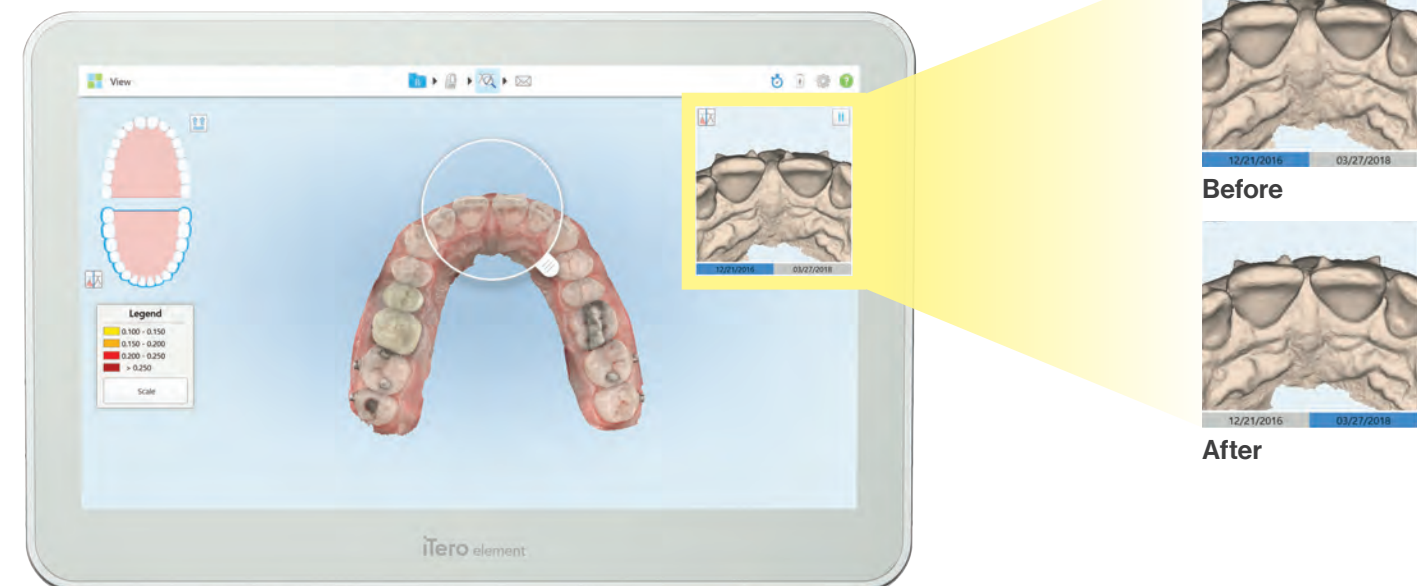
First, we know that visualization is an important driver for patient treatment acceptance. Show your patients their potential Invisalign treatment outcomes with the **Invisalign Outcome Simulator**. This chairside application is powered exclusively by iTero scanners to help patients visualize how their teeth may look at the end of Invisalign treatment.

Once in treatment, **iTero TimeLapse** technology shows patients how their teeth are moving over time. It can be difficult for patients to notice the small changes that are occurring between appointments – TimeLapse is a great way to keep patients engaged in their treatment by highlighting those changes that they cannot see in the mirror.

During treatment, the **Invisalign Progress Assessment** tool demonstrates to the patient how they are progressing to their specific ClinCheck treatment plan. Use this tool in real-time to discuss compliance issues and educate on what the patient can expect at the next appointment. This bolsters their confidence in the treatment and gives them something tangible to look forward to at each visit.



**iTero TimeLapse in color**  
Expressing signs of tooth movement



# Proven digital solution

## I'm more than just a fast scanner

Integrating digital scanning into your practice requires more than just fast image capture. iTero Element scanners connect rapid image acquisition with high-tech training, technical support and predictable workflow systems.

## iTero scanner training

Virtual classroom training transforms the learning experience and is conducted by iTero clinical trainers to ensure integration within the practice.

- 1:1 instructor led virtual classroom training
- Flexible scheduling reduces practice downtime
- Conducted by manufacturer clinical trainers
- Self-guided online training foundations & video library
- Advanced training webinars

## Choose your preferred scanning solution

Features	iTero Element	iTero Element 2	iTero Element Flex
Accuracy	■	■	■
Rapid scan	■	■	■
Color scan	■	■	■
Autocalibration	■	■	■
Comprehensive orthodontic workflows	■	■	■
OrthoCAD software integration	■	■	■
Open STL export	■	■	■
TimeLapse Visualization	■	■	■
Optimized Invisalign Integration	■	■	■
Direct manufacturer technical & clinical support	■	■	■
Plug & play serviceability (no technician required)	■	■	■
1:1 instructor led virtual classroom training	■	■	■
Next generation computing power		■	
Expanded 21.5" touch widescreen		■	
Integrated battery for uninterrupted scanning		■	
Laptop connectivity			■
Custom-designed carrying case			■

